

General Announcement

Reference No
Company Name : ASTRO ALL ASIA NETWORKS plc
Stock Name : ASTRO
Date Announced : 8 September 2006

Type : **Announcement**
Subject : ASTRO ALL ASIA NETWORKS plc (“AAAN” or the “Company”)
Change in Management

The Board of Directors is pleased to announce that Grant Ferguson will be joining the company as Chief Financial Officer (CFO) for AAAN in October 2006.

Grant, a chartered accountant, brings with him considerable experience and a proven track record in all areas of financial and business management with various international companies across the region. He is currently Managing Director, Investments with Temasek Holdings in Singapore, and prior to that, CFO for Total Access Communications in Bangkok. Grant takes over the CFO function from Rohana Rozhan who was appointed Chief Executive Officer for the Group’s TV business in May 2006.

Separately, Group Chief Operating Officer David Butorac has advised that he will be leaving the company upon expiry of his contract on 31 October 2006. David joined the Group in November 2002 as Chief Operating Officer with specific responsibility for growing the group’s TV business and recently assumed his present position to oversee the group’s Malaysian operations and regional TV direct-to-home initiatives.

The Board would like to welcome Grant and is confident that he will be an invaluable resource and addition to the senior management team. The Board would also like to thank David for his contributions to the Company over the last four years and wishes him success in his future endeavours.

This announcement is dated 8 September 2006.